

Hi, I'm [Sam](#) — a product designer [who also builds](#) what I design. I turn complex problems into clear, usable products, and ship the front-end myself using AI-assisted development.

Experience

Product Designer – Kato

[January 2025 – Current](#)

Hybrid design + engineering role, enabled by AI-assisted workflows

- Designer and front-end developer on a new presentation platform: clients import their own PowerPoint templates, map them to Kato data, and generate bespoke decks automatically, or design them from scratch. Effectively rebuilding PowerPoint and Canva inside Kato.
- Rolled out AI prototyping across the product team, built Claude workflows on top of our design system so anyone in product can prompt high-fidelity, on-brand prototypes.
- Led design for the Society renewal experience: 98% payment completion across ~700 organisations by deadline, with unpaid invoice follow-up down to 1%.
- Redesigned billing and payment journeys for 1,500+ organisations, supporting ~£1m in annual managed spend.
- Rebuilt the platform design system on tokenised design variables, one unified library powering consistent design and AI-generated code.

Product Designer – VenueScanner

[February 2024 – December 2024 \(contract\)](#)

- Led end-to-end design of a 0–1 user dashboard, increasing engagement by 12%.
- Redesigned search and filtering, cutting zero-result rates by ~60%.
- Partnered with engineering on Google sign-in and secure one-time access links.
- Supported migration to Elasticsearch, improving search performance and speed.

Product Designer – Hinterview

[August 2022 – January 2024](#)

- Designed and shipped multiple product areas: Chrome extension, dashboard, insights, and recording flow.
- Drove ~35% increase in user adoption through improved UX and clearer flows.
- Built a design system, improving development speed by ~15%.
- Reduced no-shows by ~20% through onboarding and scheduling improvements.

UI/UX Designer – Jones & Palmer

[February 2020 – August 2022](#)

UI/UX Designer – MP Design

[January 2017 – February 2020](#)

Graphic Designer – Outré Creative

[March 2015 – January 2017](#)

Portfolio

[samharris.xyz](#)

Skills

End-to-end product design

Rapid & high-fidelity prototyping

AI-assisted front-end development; prompting, reviewing, and shipping production code

AI enablement; building prototyping workflows & tooling for product teams

Design systems & tokens

User research & usability testing

Visual design (typography, layout, branding)

Toolstack

Design: Figma, Framer, Webflow

Build (AI-assisted): Claude, Cursor, Codex; shipping production React/TypeScript

Collab: Linear, Notion, GitHub, Jira

Education

Memorisely – UI/UX Design

Shillington College – Graphic Design

Personal

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